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PRESS RELEASE

**Music Intelligence Solutions, Inc.
Named to Top Mobile Innovator Global Award Nominee Short List
by the GSM Association (GSMA)**

Wireless carrier deployment of both Hit Song Science™ for market potential prediction and Music Universe™ for mobile discovery of music recognized by the GSM Association

Barcelona, Spain – February 7, 2008 – [Music Intelligence Solutions, Inc.](#), a global leader in the field of digital music and media discovery, today announced the company was named to the Top Mobile Innovator Global Award nominee short list by the GSM Association (GSMA). The winners of the GSMA 2008 Mobile Innovation Global Awards, sponsored by Ericsson, will be announced at the Mobile Innovation Marketplace at the Mobile World Congress in Barcelona between February 11th and 12th.

Music Intelligence Solutions was short listed as an award nominee for its patented [music discovery](#) offering – Music Intelligence Universe™, and unique [market potential prediction](#) solution – Hit Song Science™, which enables consumers, record labels and [mobile carriers](#) to find quality songs and artists across all genres and languages worldwide.

“Music Intelligence Solutions appreciates the recognition of the GSMA of the unique, patented and scalable capabilities that we bring to assist mobile operators globally such as Orange Wireless in the areas of music discovery and hit potential prediction for user-generated content from new artists,” said [David Meredith](#), CEO of Music Intelligence Solutions, Inc.

The Mobile Innovation Global Awards were created by the GSMA as part of the Mobile Innovation Market to encourage breakthrough technology, applications and services in the mobile industry by bringing together small and mid-sized companies developing innovative mobile products, industry investors and mobile operators.

Music Intelligence Solutions will have stand number IZ 02 in the Innovation Zone of the Mobile Innovation Marketplace, which is being sponsored by Ericsson and Fierce Wireless to bring together mobile operators, technology providers, innovators and investors during the GSMA Mobile World Congress.

About Music Intelligence Solutions

Music Intelligence Solutions, Inc. uses patent-approved technology to transform the consumer experience globally with rich digital media across multiple platforms through the use of proprietary discovery, automated programming, commercial market prediction, and community networking capabilities. Music Intelligence Solutions offers consumers, social networks, mobile subscribers, [artists](#) and leading media companies a powerful new way to create, experience, share, and discover music and visual media. Music Intelligence Solutions “intelligent systems” are a natural evolution of over 15 years of research and development experience in innovative inventions and algorithm breakthroughs in markets such as Internet and telecommunications networks of its sister company AIA in Barcelona.

Music Intelligence Solutions’ global headquarters reside in San Francisco, CA and the European headquarters reside in Barcelona, Spain. For more information about Music Intelligence Solutions, visit the company website at www.uplaya.com.

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